It’s an innovative tool to help take some of the mystery out of health care. You can see real price ranges for common services at different places in your area. You can compare quality factors, too, to help you evaluate experience and expertise.

Who is this tool for?
This tool is currently available to Anthem members. But it has proven so promising in improving health care transparency that the Blue Cross and Blue Shield Association announced plans to adopt it.

How can it help me make health care decisions?
Your health is too important to leave to chance. If different places charge different amounts for the same service, we think you deserve to know that. Especially if you’re sharing the costs. Having a clear understanding of cost and quality can help you make more informed decisions. And that could lead to better health.

What if I have a traditional plan?
Not all plans have flat copays for every service. If you share a percentage of your health care costs (called coinsurance), then your out-of-pocket costs can vary according to the service. Check your plan details to see what your coinsurance levels are.

Is this meant to replace my doctor’s recommendations?
Not at all. No one knows your unique health history like your doctor. Treatment decisions are based on many factors. This is just a way to arm you with cost and quality information before you make important health decisions. Ask your doctor questions. And share what you learn with your doctor. An open discussion can help you and your doctor decide — together — which care is right for you.

Which services are included?
You’ll find the most common elective, non-emergency procedures available in your area. We continue to add new services and features, so keep checking in to see what’s new.

What about quality criteria?
You can make comparisons based on the quality factors that matter most to you. Like the number of procedures performed, patient safety, complication and mortality rates, the average length of stay and more.

Where does the information come from?
Price information is based on agreements between us and each network facility, along with average professional fees. Frequency data is supplied by individual facilities.

Can I share this information with others?
Because the price ranges are based on our contracted rates with network providers, they won’t be accurate for your friends and family who are not Anthem members. However, we think it’s important for everyone to know that cost and quality differences do exist. Let your friends and family know that they may have more choice — and more power — over their health care than they realize. Encourage them to ask questions and do some research of their own before making important health decisions. We believe if more people can be better informed, the healthier we’ll all be.

Is there an offline alternative?
If you don’t have Internet access, or if you need help, just call the customer service number on the back of your health plan ID card. We’ll be happy to look up the information for you.